

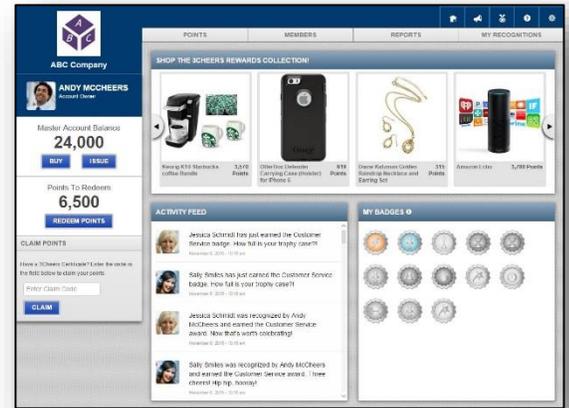


## SIMPLE. MOTIVATING. LIBERATING.

3Cheers is an online, self-service recognition and rewards platform for U.S. businesses of any size.

### With 3Cheers you can:

- Create your own points-based motivation program
- Offer your people their choice of rewards, gift cards, and experiences from our industry-leading collection
- Join a community of engagement-oriented businesses
- Learn about best practices in recognition and rewards



Leveraging more than 75 years of rewards experience, this new offering from Maritz Motivation Solutions makes three powerful design elements now more accessible than ever:

- Accumulation* – enable employees to save up points for truly meaningful rewards
- Choice* – provide rewards that are purposefully selected to motivate performance
- Flexibility* – empower businesses to implement their own program on their terms

With 3Cheers, we have taken a completely fresh approach, creating a new rewards-focused model that is both easy to implement and effective at driving behavior. We are offering this core solution to an ever-growing community of leaders who value meaningful recognition as a key driver of employee engagement.

### Why is 3Cheers different than other rewards providers?

1. *It's simple to use.* Create your business' account with the ease of setting up a social media account, but with the added security of online banking. Purchase points online, issue them how you choose and give your employees access to great rewards!
2. *It's a truly motivating benefit.* Your people can earn points for whatever you deem appropriate and can redeem them for their choice of meaningful rewards, gift cards and experiences in our online store.
3. *It's a liberating business arrangement.* No contracts, no ongoing fees, no IT integration ... period. After creating your account for \$250, purchase points budgets on your terms and your timeline.

## How does it work?

### Step 1: Create your account

Begin by going to our signup page [signup.3cheers.com](http://signup.3cheers.com) and completing the quick, 5-step account registration form. Once you're in, you will be able to personalize your account page with a logo, a business image, and your own welcome message.



### Step 2: Buy points and allocate budgets

Purchasing a points budget is an easy online purchase, backed by a secure and proven credit card processing system. With the budget in hand, allocate points to your managers with the simplicity of online banking.

### Step 3: Issue points to business associates

Any budget owner can issue points to members, whether they are enrolled or not, for any reason – performance, sales incentives, service anniversary, or whatever lines up with your company's objectives. Issuing recognitions happens online, but delivery can happen by email and/or print.



### Step 4: Redeem points for meaningful rewards

3Cheers Rewards is a collection of merchandise (3,500+ brand name items), gift cards, media downloads, and experiences. Items in the collection have been purposefully chosen to provide maximum impact for point earners. We merchandise this collection monthly with specials and featured items.



### Step 5: Monitor your online reports

Check points balances and the use of budgets by your managers. See who is effectively using the tool and which employees are being recognized the most. Download reports to submit to your payroll team.



[↶ Return to Step 2.](#)

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### For more information:

Visit our website - [www.3cheers.com](http://www.3cheers.com)

Follow us on Twitter - @3Cheerscom

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